

July 9, 2009

Press Release

Event: 20th Annual Red Power Roundup
Worldwide Gathering of International Harvester Collectors
Alliant Energy Center Madison, WI
July 23 – 25, 2009

The Wisconsin Chapter #4 of the International Harvester Collectors Club will be hosting the 20th Annual Red Power Roundup at the Alliant Energy Center. This event will draw over 25,000 people to Madison from across the United States, Canada and Europe. The public is invited to attend.

On display will be over 1,000 tractors, 200 IH trucks, 500 Cub Cadets and hundreds of pieces of farm machinery dating from the 1800s to today. There will also be over 100 Vendors selling tractors, parts, machinery and memorabilia. Case IH from Racine will also have a large display of new farm equipment. There will also be many educational seminars each day. This show is a fund raiser for the Wisconsin Historical Society's International Harvester-McCormick Collection. In the last 8 years the IH Collectors have raised over \$150,000 for the Wisconsin Historical Society.

Thursday July 23, 2009

CRAIG MORGAN National C&W Recording Artist

Craig Morgan will be performing in the Arena Building. Craig will be available for pictures and autographs after the show. Show will begin at 3:00 PM.

One of country music's best-loved performers, BNA Records recording artist Craig Morgan has made a name for himself with massive radio airplay of his Top Ten hits like fan-favorite "International Harvester." The song tells the story of a "... God-fearing, hard working combine driver hoggin' up the road... on my International Harvester." His other Top Ten hits include "Little Bit of Life," "Tough," "Almost Home" (Music Row Song of the Year in 2003), the chart-topping summer anthem "Redneck Yacht Club," and "That's What I Love About Sunday"--which spent five weeks at #1 and was Billboard's Most Played Country Song of the Year in 2005. Case IH is the title sponsor of Morgan's 2008-2009 North American concert tour: "Craig Morgan International Harvester Tour Powered by Case IH... The Legend Rolls On."

Friday July 24, 2009

PARADE Michael Perry: Parade Marshall

In conjunction with the Wisconsin Historical Society there will be an IH tractor and truck parade from the Alliant Energy Center to the Library Mall and the Wisconsin Historical Society's Headquarters Building. The parade will feature 140 tractors and trucks that will leave the Alliant Energy Center at 10:30 AM on Friday morning. The Parade route will go across the Causeway (John Nolan Drive) turn on Broom Street, head up W. Washington Ave then circle the Capital Square to Wisconsin Ave then down Langdon Street to the Library Mall. The vehicles will then be displayed on Library Mall from 11:30 Am to 1:00 PM before returning to the Alliant Energy Center.

The Parade Marshall for the parade is National Best Selling Author Michael Perry. Michael is the author of Population: 485, Coop and Truck: A Love Story. Much of the research for Truck was done at the Wisconsin Historical Society's IH-McCormick Archives. Michael will also do a book reading and signing at 3:00 in the Arena Building on the Alliant Energy Center grounds.

For a schedule of events and additional information please go to the IHCC Wisconsin Chapter #4 website: www.iwwisconsin.org

For more information on Michael Perry: www.sneezingcow.com

For more information on Craig Morgan: www.craigmorgan.com

Our show's Co-Chair will also be available to answer any questions.

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